



Privacy Policy

Last reviewed: 28/02/2020

At WCM&A Ltd, we are committed to maintaining the trust and confidence of our customers & visitors to our website. In particular, we want you to know WCM&A Ltd is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Privacy & Sharing Policy

Only when specifically requested by visitors to the website, we will use the personal information we collect to respond to enquiries, send emails and inform visitors about new content or services available on our website. If you no longer wish us to communicate with you by post or email, please let us know via email or letter stating your exact name, your postal address and/or your email address. We will ensure that your Personal Information is removed from our mailing list.

We do not store any credit card information online or on our systems.

Marketing Purposes

We hate spam as much as you do. Our communications will always be professional, industry-oriented, and informative. Clear unsubscribe details are always shown on our e-communications. If you are a registered user, your Personal Information may be used by us to contact you in writing, or by e-mail to offer you products, offers and services that we believe are directly related to products you have previously ordered or we think you may be interested in. You can opt out of receiving Contact for Marketing Purposes at any time. Please write to the Data Protection Officer, WCM&A Ltd, Units 1-4 Woodend Business Park, Stoke Lacy, Herefordshire, HR7 4HQ.

Access to your records

You have a right to see a copy of the information we hold about you on request. If you wish to see a copy of the information we hold, please write to the Data Protection Officer, WCM&A Ltd, Units 1-4 Woodend Business Park, Stoke Lacy, Herefordshire, HR7 4HQ.

Contact, information, withdrawal of consent, blocking, deletion

At any time and free of charge, you may withdraw consent to future use of your personal data, require the blocking or deletion of some or all of such data, or demand information regarding or the correction of personal data regarding you held by us.



User Initiated Contact

If you contact us by telephone or by e-mail asking for assistance or information, we may ask for or take your personal information. As well as using your Personal Information to help you, it will also be used to contact you for Marketing Purposes. We measure traffic and activity for site customer analysis & supplier reporting purposes.

Data Security

WCM&A Ltd transmits data entered into its web forms in an unencrypted form. WCM&A Ltd is therefore unable to guarantee that your data will not be viewed by unauthorised third parties. Otherwise, we have adopted technical and organisational measures to protect your data from loss, alteration or unauthorised access. Our employees are also obliged to keep data confidential. In addition, we have put in place mandatory corporate policies to ensure an appropriate level of data protection as defined in the EU Data Protection Directive across WCM&A Ltd company wide. This ensures protection of your personality rights and exercise of your rights associated therewith.

Cookie Policy – please see separate document